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The paper must be an original unpublished work written in good English. It may not be refereed in another journal at the same time or submitted to another journal without the consent of this journal. The author(s) must agree that the published version of the paper may be placed on the website of the journal (in pdf format). Before an article goes to print, the author(s) must sign and return the copyright agreement (scanned signed copy in pdf) provided by the journal.

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The length of the paper should be 10 to 15 pages and should be prepared in compliance with the following structure:

* *Introduction* – clearly explain the nature of the problem, previous work, purpose and contribution of the paper. Introduction part should contain literature review, which represents surveys of books, scholarly articles, and any other sources relevant to a particular issue, area of research, or theory, and by so doing, provides a description, summary, and critical evaluation of these works in relation to the research problem being investigated.
* *Methodology –* the section describes the rationale for the application of specific procedures or techniques used to identify, select, and analyze information applied to understanding the research problem, thereby, allowing the reader to critically evaluate a study’s overall validity and reliability. This section should also contain description of data used in the presented study, specification of research goal of the study, as well as hypothesis set to validate the presented research.
* *Results –* the section serves to report the findings of the study based upon the applied methodology to gather information as well as testing and verification of set hypothesis.
* *Discussion –* the purpose is to interpret and describe the significance of findings in light of what was already known about the research problem being investigated, and to explain any new understanding or fresh insights about the problem after taking the findings into consideration.
* *Conclusion* – the section provides brief summary of the study supplemented by detection of barriers and limitations of the study.

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## Figures

All figures should be numbered with Arabic numerals (1,2,3,….). Every figure should have a caption. All photographs, schemas, graphs and diagrams are to be referred to as figures. Line drawings should be good quality scans or true electronic output. Low-quality scans are not acceptable. Figures must be embedded into the text and not supplied separately. In MS word input the figures must be properly coded. Preferred format of figures are PNG, JPEG, GIF etc. Lettering and symbols should be clearly defined either in the caption or in a legend provided as part of the figure. Figures should be placed at the top or bottom of a page wherever possible, as close as possible to the first reference to them in the paper. Please ensure that all the figures are of 300 DPI resolutions as this will facilitate good output.

The figure number and caption should be typed above the illustration in 10 pt and centred justified. For example, see Fig. 1.

*Figure 1: Figure description*

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### Tables

All tables should be numbered with Arabic numerals. Every table should have a caption. Headings should be placed above tables, left justified. Tables must be embedded into the text and not supplied separately. Below is an example which the authors may find useful.

Table 1: Table description

|  |  |  |
| --- | --- | --- |
| Example | Example | Example |
| GDP | 25 mil. | 32 mil. |
| Year | 2012 | 2013 |
| Index  | 2,8 | 3,2 |

*Source:*

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## Equations

Equations (refer with: Eq. 1, Eq. 2,...) should be typed using the Microsoft Equation 3.0. or in Math type, placed in the middle and transformed by equation conversion manager, do not use Print Screen. They should also be separated from the surrounding text by one space. For example:

 (1)

where *ri* is the expected rate of return on the capital asset i

 *rf* is the rate of return for a risk free security

*βi* is coefficient beta expressing the expected excess asset returns to the expected excess market returns

*rm* is the expected return of the market

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## Literature references

Strong research paper should be based on the deep research of highly relevant literature references, which are mostly from the relevant research databases such as Web of Science and Scopus. Recommended amount of references in research paper is 30 – 40 (minimum 15 – 20 references have to be from Web of Science and Scopus databases). References must be listed at the end of the paper according to the APA Style Referencing. Authors should ensure that every reference in the text appears in the list of references and vice versa. References (in the text) are cited in the text just by the Surname of the author and the year of publication. For example:

1 author: Krugman (2012)

1 author and the same year of publication: Hoffman (2012, A), Hoffman (2012, B)

2 authors: Krugman and Hoffman (2014)

3 authors: Hoffman et al. (2012)

### Acknowledgment

This paper is an output of the science project…

Inclusion of Funding Acknowledgements is strongly recommended as they confirm the importance of the research presented.

### References

The list of references has to be arrange alphabetically according to the first element in the link.

**(Book)**

1. Author, A. A.. (Year of Publication).*Title of work*. Publisher City, State: Publisher.
2. Chen, W. K. (1993). *Linear Networks and Systems*, Belmont, CA: Wadsworth.
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2. Sayre, Rebecca K., Devercelli, A.E., Neuman, M.J., & Wodon, Q. (2015). *Investment in early childhood development: Review of the world bank’s recent experience*. doi: 10.1596/978-1-4648-0403-8

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2. Chen, S., Mulgrew, B. and Granta, P. M. (1993). A clustering technique for digital communications channel equalization using radial basis function networks. *IEEE Trans. on Neural Networks*, *4*, 570-578.
3. Hill, R. M. (1997). The single-vendor single-buyer integrated production–inventory model with a generalized policy. *European Journal of Operational Research*, *97*, pp. 493-499.
4. Nevin, A. (1990). The changing of teacher education special education. *Teacher Education and Special Education: The Journal of the Teacher Education Division of the Council for Exceptional Children, 13*(3-4), 147-148.

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1. Author, A.A.. (Publication Year). Article title.*Periodical Title*,*Volume*(Issue), pp.-pp. doi:XX.XXXXX or Retrieved from journal URL
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3. Vidmar, R. J. (August 1992). On the use of atmospheric plasmas as electromagnetic reflectors. *IEEE Trans. Plasma Sci*. [Online]. 21(3). pp. 876-880. Available: http://www.halcyon.com/pub/journals/21ps03-vidmar

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1. Author, (Year). Paper title. *Proceedings title (in italics)*. City, country, inclusive pages.
2. Beck, K. and Ralph, J., (1994). Patterns Generates Architectures. *Proceedings of European Conference of Object-Oriented Programming*. Bologna, Italy, pp. 139-149.

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